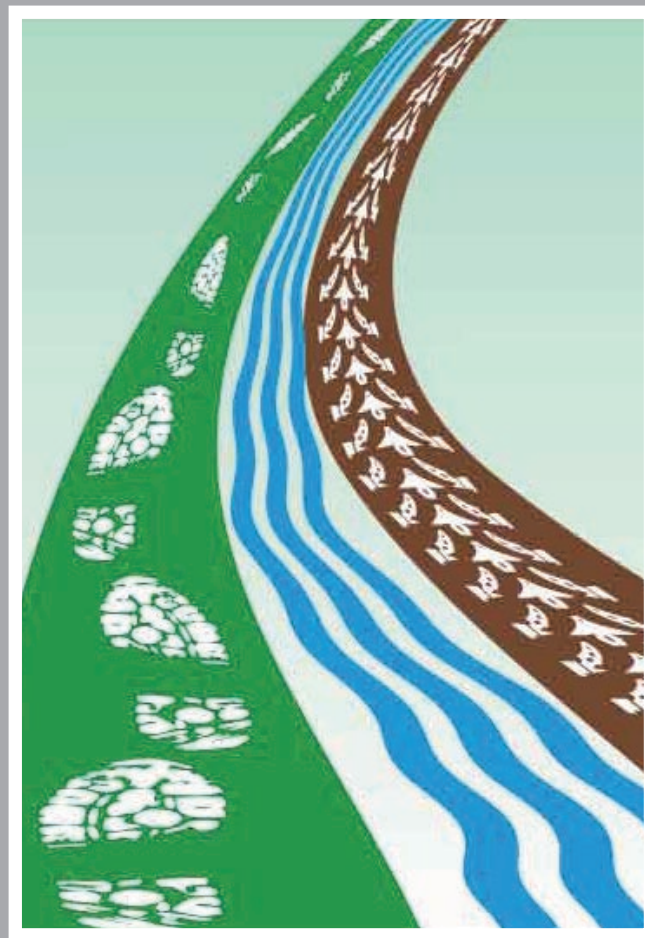


Island Trails Network

Strategic Plan 2008-2012



Island The Kodiak Island Borough of Alaska to include all the islands of the Kodiak archipelago and their interior and coastal waterways

Trail Any route over land or water used for recreational purposes

Network 1. A series of connections among trails 2. A series of connections among trail user groups, organizations, and landowners

Where we're going

Our mission at Island Trails Network is to develop, maintain and promote sustainable trails and access, over land and water, throughout the Kodiak archipelago. By becoming an acknowledged expert resource on trails and open spaces action, advocacy and education, we hope to achieve the following strategic objectives over the next five years:

Educate the community through informational materials, training and other activities about the health, social, environmental and economic benefits of trails and public access

by 2008

- Develop guest speaker program
- Create volunteer trail crew training opportunities
- Foster the creation of a US Coast Guard-specific trails education program

by 2010

- Develop exportable "Trail Trunks" program for elementary-level students

by 2012

- Publish Trails Guide
- Develop partnerships with educators and youth organizations
- Publish educational pamphlets about the benefits of trails
- Incorporate "Leave No Trace" ethics into local guide books and trail signage
- Develop partnerships with local health organizations



Develop and promote conservation, restoration and beautification projects for trails



by 2008

- Ensure trail system incorporated into Near Island development
- Develop a program to identify and restore coastal trails impacted by marine debris

by 2010

- Incorporate navigational signage into local trails where appropriate

By 2012

- Cultivate volunteer labor work crews for an "adopt-a-trail" program

Promote safety during trail use through awareness, education and instruction

by 2008

- Develop kayaking safety programs

by 2010

- Promote publishing of safe & responsible use literature for all user groups

by 2012

- Develop safety programs for trail user groups

Ongoing

- Promote safe routes to schools programs



Preserve and improve public access to trails

by 2008

- Identify landowners of all trails
- Urge KIB Planning and Zoning committee to endorse the recreational amenities ordinance
- Consolidate all relevant data on mapped trails

by 2010

- Urge Kodiak Island Borough to complete a trails and access plan

by 2012

- Identify procedures of obtaining and holding trail easements
- Facilitate the formation of a land trust
- Determine managed and encouraged uses from landowners of all trails



Commit board and staff resources to ongoing organizational development



by 2008

- Institute contract program for board of directors
- Promote establishment and development of ad-hoc committees
- Publish quarterly newsletter

Ongoing

- Incorporate membership development plan
- Develop and improve back office skills, administration, and infrastructure
- Promote board development

Help create and maintain sustainable trail systems throughout the island

by 2008

- Identify one annual urban trail project
- Identify one annual non-urban trail project

by 2010

- Identify most severely degraded trails
- Incorporate trails as transportation infrastructure into community planning

by 2012

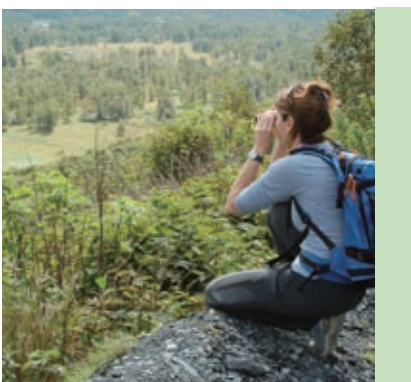
- Assist villages with community trail inventories
- Promote construction of breakwater trail at St. Paul harbor

Ongoing

- Cultivate partnership with Leisnoi, Inc.



Raise and provide funds for the development, maintenance and promotion of sustainable trails



by 2008

- List all potential grants and track grant cycles

by 2010

- Develop revenue-generating goods and services
- Hold fundraising event
- Create corporate and personal giving relationships
- Create an endowment/foundation

Ongoing

- Learn funding mechanisms from other non-profits
- Create and enact an investments policy

Island Trails Network is

Erin Whipple, President & Founding Director

Patrick Saltonstall, Secretary & Founding Director

Robert Lachowsky, Treasurer

Pam Foreman, Founding director

Ken Hansen, Director

Erin Harrington, Director

Paul Shaw, Director

Andy Schroeder, Executive Director & Founder

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